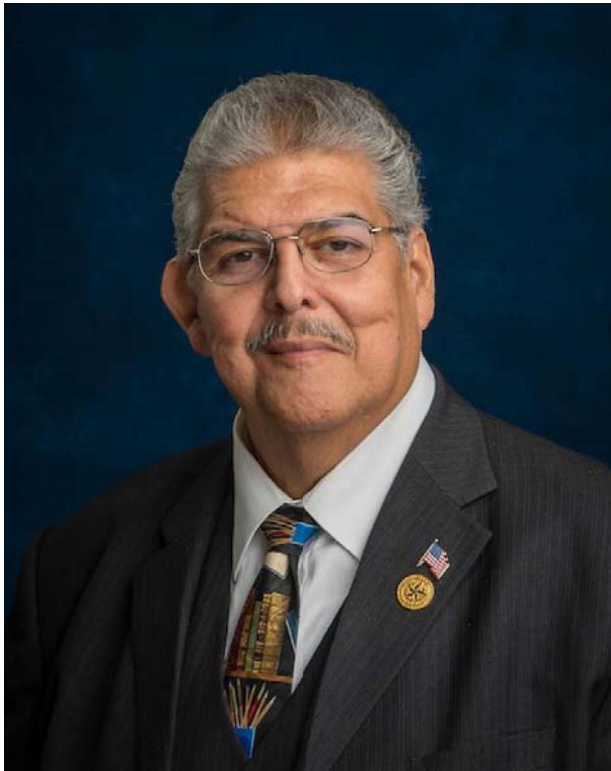




MASBA

MEXICAN-AMERICAN SCHOOL BOARD MEMBERS ASSOCIATION



Manuel Rodriguez, Jr.
Sep 8, 1951 - Jul 19, 2017



MASBA July e-Newsletter

Armando Rodriguez
MASBA President
Canutillo ISD

Dear MASBA Members, Sponsors & Community,

It is with a heavy heart from all of us at MASBA to share the sad news of the great loss we have experienced this past week. Manuel Rodriguez, Jr., Houston ISD and MASBA Conference co-Chair passed away. Manuel was a true leader of MASBA and his passion and commitment to our great organization will be forever missed, but never forgotten.

We would like to thank all of those who have expressed their condolences to MASBA as we share in the loss with Virginia and family. We pray that the peace which passes all understanding is with all of us at this difficult time.

MASBA is a strong and growing organization and is forever in Manuel's debt for his hard work and commitment which is a direct result of where MASBA stands today and has allowed us to have a vision which will forever honor his legacy.

MASBA is currently in an [executive search](#) for the position of MASBA

PARTNERS



2017
MASBA Sponsors



C'Hanlon, Rodriguez Betancourt & Demerath
Attorneys and Counselors at Law



Executive Director. On behalf of all of us at MASBA, we thank Louis "the Godfather" Q. Reyes, III, for his dedication and leadership of the organization. Louis will still be a very active, contributing part of MASBA, serving as the "ambassador," sharing the MASBA vision to new MASBA members and sponsors. Sam Guzman and Kurt Hixson will continue in their organizational rolls.

Additionally, MASBA has two current board positions open in MASBA Regions 5 and 6. Please review the [MASBA region map](#) and how it compares to the Texas ESC Regions. If you are interested in serving as a MASBA board member, please contact the MASBA offices at 210-478-7901; or by e-mail, MASBA.PR@gmail.com, by September 15, 2017.

Best Regards,

Armando Rodriguez
MASBA 2017 President

On July 19, 2017, the Mexican-American School Board Members Association (MASBA) lost a contributor, fighter, supporter, veteran, leader, visionary, friend, mentor and brother. Manuel Rodriguez, Jr. was so much to so many of us at MASBA. He impacted his community and all those who came in touch with him so profoundly.



Manuel and his wife Virginia at MASBA Summer Reception 2017 pictured with the Castro brothers, the MASBA 2017 Golden Molcajete Award recipients.

For those of us at MASBA, the loss is indescribable. Manuel recently received the honor and recognition, during the MASBA Summer Reception held during SLI South this year, for his service of over 10 years to MASBA. Manuel served many years as a MASBA board member prior to being elected as MASBA President in 2010. At that time, Manuel inherited an organization that was facing financial challenges as well as low membership and sponsorship support. Manuel implemented the accounting process, which is still in place today, which turned MASBA around financially and has established and allowed MASBA to grow its membership and sponsorship. In addition, Manuel was at the forefront of implementing the MASBA Mariachi program with the goal of achieving UIL recognition in mind, which was achieved in 2015. Manuel has helped draft amicus briefs and resolutions which were presented and heard at the state level. Much of the MASBA legislative direction and ideologies of Manuel's input has been implemented throughout districts around the state, enhancing and ensuring quality education is available to all.



Huckabee



MASBA
Education Service Center (ESC)
Members:





Manuel has served as the MASBA Annual Conference chair since 2012, ensuring unique curriculum is presented in which may board can take back to their districts to make changes or enhance public education. Manuel implemented the current annual conference agenda structure which offers board members and attendees over 15 hours of continuing education credits and was at the forefront of securing an official provider number from TEA for MASBA.

Manuel seldom missed a MASBA meeting and many times would drive across the state from Houston at his own expense to attend. Manuel believed in the organization.

His smile, his personality, his sense of humor, and his support and wisdom will be missed. Manuel was a strong, courageous man and would accept the honor, accolades and praise being offered with a humble grin ... and then he would tell us, "OK, OK that's enough, now get back to work!"



And we will.

His legacy will live on forever ...



Service Information

Visitation

Thursday, August 3, 2017
 05:00 PM - 09:00 PM
 Crespo Funeral Home
 4136 BROADWAY ST
 HOUSTON, TX 77087
 (713) 644-3831

Rosary Service

Thursday, August 3, 2017
 07:00 PM - 08:00 PM



**MASBA
Executive Board**

[Armando Rodriguez](#)
 President
 Canutillo ISD (REG 19)

[Homero Garcia](#)
 President - Elect
 South Texas ISD (REG 1)

[David Espinosa](#)
 Vice President
 Grand Prairie ISD (REG 10)

[Ricardo Gutierrez](#)
 Region One ESC
 Treasurer

[Willie Tenorio](#)
 Secretary
 2018 Annual Conference Co-Chair
 Hays CISD (REG 13)

[Irene Galan-Rodriguez](#)
 Immediate Past-President
 Big Spring ISD (REG 18)

Board of Directors

[Ana Cortez](#)
 Manor ISD (REG 13)

[Larry Perez](#)
 Waco ISD (REG12)

[Mike Rosales](#)
 Ysleta ISD (REG 19)

[Diane Davila](#)
 Houston ISD (REG 4)

[Xavier Herrera](#)
 Stafford MSD (REG 4)

[Orlando Flores](#)
 Fabens ISD (REG 19)

Funeral Service

Friday, August 4, 2017
10:00 AM - 11:00 AM
St. Christopher Catholic Church
8150 Park Place Blvd
Houston, TX 77017-3033

Committal Service

Friday, August 4, 2017
12:30 PM - 01:00 PM
Houston National Cemetery
10410 Veterans Memorial Drive
Houston, TX 77038

Attention MASBA Member School Districts

20th Annual Conference

Call for Presentations

DEADLINE: August 5, 2017

The Mexican American School Board Members Association (MASBA) invites you to submit a [Break Out Session Application](#) to present at the 2018 MASBA Annual Conference & Expo which will be held at the **San Antonio Airport Hilton, San Antonio, TX February 21-25, 2018.**

MASBA is looking for Member School District presenters to educate, train, and provide board members with the information and resources necessary to better understand, prepare and equip school districts to move into the 21st Century instruction, best practices and measurable advocacy action.

We also welcome presentations which support the mission of the Mexican American School Board Members Association as it relates to:

- **Making high quality education possible to ALL students;**
- **Increasing parental and community participation in public governance;**
- **Improving academic achievement; and,**
- **Advocating equitable school finance.**

These areas of curriculum and study are essential in order to be successful in our ever changing global economy. In addition, we welcome proposed presentations in any area of best practices which have been successful and have had a significant and positive impact in the public education of children and are in accord with the mission of MASBA.

[2018 MASBA Annual Conference
Break Out Session Application](#)

MASBA Language Acquisition Initiative (MLAI)

MASBA has partnered with Dr. Jesse McNeil of the McNeil Foundation, the Alliance for Excellent Education, and Dr. Barbara Hinojosa of the Leadership Empowerment Group - (All4ED) for a "convening conference" of School District, Community, and Business Partners in the Rio Grande Valley (RGV) on **September 11, 2017**. MASBA Board Members and School Districts in the RGV would be perfect

[Michael Vargas](#)

San Benito ISD (REG 1)

MASBA

Points of Contact

[Louis Q. Reyes, III](#)
Executive Director

[Sam Guzman](#)

Director
Operations & Development

[Kurt Hixson](#)

Communications
Membership/Sponsorship

[Manuel Rodriguez](#)

2018 Annual Conference Co-Chair
MASBA Past-President
Houston ISD (REG 4)



www.MASBA.info

About MASBA

The Mexican American School Board Members Association (MASBA) is a 501(c)(3) non-profit organization.

Our members are school districts, their board members/trustees, administrators and education service centers.

The mission of the Mexican American School Board Members Association is to:

- Make high quality education possible to ALL students.
- Increase parental and community participation in public governance.
- Improve academic achievement.
- Advocate for equitable school finance.

participants. The major theme of this conference will be the **"Economic Impact as result of High School Graduation and College/Career Readiness"**. MASBA Board Members and School Districts will have the opportunity to participate in this conference at "no cost".

The economic impact of an educated, job-skilled, and trained workforce coming out of high school will be huge for the RGV. Therefore, this conference should attract a cross section of participants concerned with the well-being and future of the area. All persons that want to hear and receive information regarding the national, state, and local trends on education and the RGV economy need to attend this free and open conference.

More information about this conference will be forthcoming (location, times, agenda, etc). In the meantime if you are interested in attending and/or have any questions, please e-mail Sam Guzman, MASBA Director of Operations at sguzman061208@gmail.com.

California Adopts 'Historic' English Learner Roadmap

Today, the California State Board of Education unanimously adopted a revolutionary "English Learner Roadmap" to help California's more than 1,000 local school districts welcome, understand, and educate the diverse population of students who are learning English.



California has about 1.4 million students—one of every four public school students statewide—classified as English Learners. The Roadmap is the first new language policy adopted in nearly 20 years, removes outdated barriers to bilingual and multilingual instruction, and will help schools meet updated state and federal education laws and requirements.

"This is a terrific step forward to help students in the wonderfully diverse state of California," said State Superintendent of Public Instruction Tom Torlakson. "The road map will guide teachers and school districts all across California as they help students on their way to success in 21st century careers and college." [\[READ MORE\]](#)
