

# MASBA 2017 Annual Convention Agenda

## Thursday, February 23, 2017

- 12:30pm [LASSO Golf Tournament](#): Shotgun Start 12:30 pm. Brackenridge Golf Course. Golf Tournament Award Presentation During Diamond Sponsor
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- 5:00pm Reception at the [La Quinta River Walk](#)  
Exhibitor Check-in/Set up: Main Ballroom
- 3:00pm – Attendee Check-in: Main Ballroom Foyer
- 7:00pm
- 6:00pm – **The Diamond Sponsor Welcome Reception** hosted by the MASBA 2017
- 8:00pm [Diamond Sponsors](#)

## Friday, February 24, 2017

- 6:00am – **Breakfast (Included with La Quinta Lodging – La Quinta Restaurant)**
- 7:00am
- 7:15am – **MASBA Opening Session** –
- 7:30am
- Invocation
  - Presentation of Colors
  - Pledge of Allegiances
  - National Anthem
  - Welcome & Introductions
- 7:30am – **First General Session: Early Childhood Brain Development: Making the**
- 9:00am **Connections.** *(Sponsored by NALEO). Presented by Dr. Amelia Bachleda, Outreach and Education, Institute for Learning & Brain Sciences, University of Washington* (session description available in MASBA October e-Newsletter -- [Preview #1](#))
- 9:15am – **Second General Session: MASBA Superintendent Panel.** Join MASBA
- 10:45am Member District Superintendents as they discuss District challenges and solutions. (Panel TBA)
- 11:00am **Break-Out Sessions**
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|---------|-------------------------|--|
| 12:00pm | <b><i>Session A</i></b> | <b>Holding an Effective Bond Election.</b> Presented by: Jeff Clemmons, Division Director of TASB Facility Services (session description available in MASBA October e-Newsletter -- <a href="#">Preview #1</a> ) |
|         | <b><i>Session B</i></b> | <b>Learning and Achieving Begins with Nutrition.</b> Presented by: Southwest Foodservice Excellence.   |
|         | <b><i>Session C</i></b> | <b>The Hunt for the Perfect Superintendent.</b> Presented by: Kevin O'Hanlon, O'Hanlon, Rodriguez Betancourt & Demerath  |

Noon – **Key-note Luncheon: Colonel Gil Coronado**  
1:15pm

1:30 – **Break-Out Sessions**

2:30pm

<i>Session A</i>	<b>Understanding the New Rules About Employee “Overtime”.</b> Presented by: Walsh Gallegos Treviño Russo & Kyle P.C
<i>Session B</i>	<b>Optimum Use of Educational Facilities and Master Planning.</b> Presented by: Eli Ochoa, A.I.A., P.E., ERO Architects and William Vidaud; A.I.A., VAI Architects
<i>Session C</i>	<b>Robo-Shop Build..Program..Compete!</b> Presented by: Shane Haggerty President, Liza Montelongo, Vice President, El Paso STEM Foundation <b>Part 1 of 2.</b> In this two session fun-filled hands-on presentation, learn how to build a robot and compete. Learn how Robo-Shops are motivating and developing future STEM leaders. Pre-registration for this session required. To register for this session, e-mail: <a href="mailto:MASBA.PR@gmail.com">MASBA.PR@gmail.com</a> with “Robo-Shop Registration” in the subject line.

2:45pm – *Session A* **Texas Latino Education Coalition (TLEC): An overview of the TLEC Initiatives and 2017 Goal Setting.**  
3:45pm Presented by members of [TLEC](#).

*Session B* **The MASBA Language Acquisition Initiative (MLAI): Setting the Foundation to be the Leader in Language Support, Guidance and Standards for MASBA Member School Districts.** Presented by Dr. Jesse McNeil, McNeil Foundation.

*Session C* **Robo-Shop Build..Program..Compete!** Presented by: Shane Haggerty President, Liza Montelongo, Vice President, El Paso STEM Foundation  
**Part 2 of 2.** In this two session fun-filled hands-on presentation, learn how to build a robot and compete. Learn how Robo-Shops are motivating and developing future STEM leaders. Pre-registration for this session required. To register for this session, e-mail: [MASBA.PR@gmail.com](mailto:MASBA.PR@gmail.com) with “Robo-Shop Registration” in the subject line.

4:00pm – **MASBA Sponsor "Lotteria" Reception. Spend time with all the MASBA**  
6:00pm **sponsors and learn hands-on about the latest technology, products and services available to school districts – Main Ballroom**

**Saturday, February 25, 2017**

7:00am – **Breakfast (Included with La Quinta Lodging – La Quinta Restaurant)**  
9:00am

7:30am – **Third General Session: MASBA Annual Business Meeting & Elections**  
9:15am

9:30am – **Fourth General Session: State Board of Education Panel – (TBA)**  
11:00am

11:00am **Fifth General Session: MASBA La Campana Award Luncheon.**  
– 1:00pm **State Board of Legislators Panel (TBA).**

1:15pm – **Break-Out Sessions**

2:15pm	<b>Session A</b>	<b>Planting the Seeds in PK and K: Successful Word Study for Early Childhood.</b> Presented by: Barb Stevanson, Ph.D., Curriculum Specialist, Pearson (session description available in MASBA October e-Newsletter -- <a href="#">Preview #1</a> )
	<b>Session B</b>	<b>Strong Families/Strong Fathers: Success Begins at Home.</b> Presented by: Hispanic Family Initiative
	<b>Session C</b>	<b>An Overview of State Funding and its Effects on School Districts.</b> Presented by: Arturo Michel, Thompson & Horton Law Firm, Partner.

2:30pm – 3:30pm	<b>Session A</b>	<b>Public Funding, Enrollment and State Policies – Preparing for the Future.</b> –Presented by: The Intercultural Development Research Association (IDRA)
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	<b>Session B</b>	<b>The True Benefits &amp; Cost Savings of In-house Counsel versus Board Counsel for School Districts.</b> Presented by: Baltazar Salazar, Baltazar Salazar Law Firm.
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	<b>Session C</b>	<b>Investing in Youth Leadership Development</b> – Presented by: Julio Cotto, Senior VP & Nicole Sada, Executive VP, National Hispanic Institute
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3:45pm – **Closing Session – Meeting Individual Needs AND Board Needs**

4:45pm **Simultaneously.** Presented by: Robert Duron, Associate Executive Director, TASB

**All Continuing Education Credit forms must be turned in after this Closing Session.**

8:30pm – **Entertainment - TBA**  
Midnight

**Sunday, February 26, 2017**

9:00am – **2017 Conference Re-Cap – MASBA Board Meeting (Committee Assignments Announced)**  
10:30am

\*tentative agenda – sessions, titles and presentation subject matter and presenters are subject to change without notice – 11/29/16