MASBA

MEXICAN-AMERICAN SCHOOL BOARD MEMBERS ASSOCIATION

MASBA Summer
E-Newsletter

Irene Galan-Rodriguez
MASBA President
Big Spring ISD Board Member

My Fellow MASBA Members, Sponsors, and Friends of Public Education,

Welcome to the first preview of the 2017 MASBA Annual Conference & Expo which will be held at the La Quinta Riverwalk Conference Center, San Antonio, Texas, Thursday, February 23 through Sunday, February 26, 2017. MASBA has once again composed a conference that will inform and educate board members, superintendents and attendees with important information as it relates to the MASBA Mission:

- Make high quality education possible to ALL students.
- Increase parental and community participation in public governance.
- Improve academic achievement.
- Advocate for equitable school finance.

In addition, the conference will provide information and insight on Early Childhood Education and current compliance issues important to school districts. The MASBA 2017 Conference & Expo will offer over 15 hours of TEA recognized CECs.

The MASBA Annual Conference is FREE to all MASBA members. If you have not joined MASBA yet this school year, you may do so at our membership page . If your district has sent in your 2016-2017 dues, thank you for your continued support. Members may fill out the on-line form for conference name badges or simply e-mail us with a list of your district members who will be attending the conference.

For those of you who were able to attend the MASBA Hispanic Heritage Awards Reception hosted by MASBA Titanium

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Sponsor, Southwest Food Service Excellence (SFE) during TASA/TASB 2016 Houston, thank you for attending and congratulations to the award recipients. And a special thank you to SFE for their gracious commitment and support to the MASBA Mission.

MASBA members who are up for re-election this November, we thank you for your continued dedication to service in your communities. And a special thank you and congratulations to MASBA Executive Director, Louis Q. Reyes, III who retired after over 20 years of service at Seguin ISD. MASBA welcomes all newly elected school board members, we look forward to meeting you at MASBA 2017.

Juntos Podemos!

Best Regards,

Irene Galan-Rodriguez
MASBA 2016 President

2017 MASBA Conference & Expo Preview #1

Friday, February 24, 2017 (7:45am - 9:00am)

Early Childhood Brain Development: Making the Connections. *Presented by: Dr.* Amelia Bachleda, Outreach and Education Specialist

Approximately one in two Latino children under the age of six are not enrolled in any type of early child care service. As a nation, if we want young children to be school ready when they enter K-12, then it is critical that Latino children have access to high quality child care services to help meet our long-term education goals. School Board Members and Trustees will learn about the foundations of brain research and its connections to best practices and policy recommendations that can better support children in the early years and facilitate an effective transition towards the K-12 education system.

There is growing research demonstrating the short and long-term benefits of early childhood education for children, families, and communities. Evidence shows that a child's brain has the greatest potential to grow by the age of three and it is in these first three years of life that children's brains must be exposed to quality interactions to stimulate and strengthen brain development, an important precursor of school readiness. This session will provide an overview of brain development research and also highlight the importance of utilizing practices that are responsive to diverse families and

that support key cognitive and emotional functions in young children.

Amelia Bachleda is an Outreach and Education Specialist. In this role, Dr. Bachleda translates and delivers accessible information about the latest research in early learning and brain development to members of the early learning community, including parents, child care providers, educators and policymakers. Since joining I-LABS in 2015, Dr. Bachleda has given dozens of public talks and workshops, including presentations at Starting Strong P-3rd Grade Institute, Washington State Home Visiting Summit and the Infant and Early Childhood Conference.

Prior to her work at I-LABS, Dr. Bachleda earned a B.S. in Neurobiology at the University of Washington and a Ph.D. in neurobiology at the University of North Carolina, Chapel Hill. Her graduate work focused on brain and sensory development. She has also developed content and curriculum materials for the Smithsonian Institution in Washington, DC and the Museum of Life and Science in Durham, NC.

Friday, February 24, 2017 (11:00am - Noon)

Holding an Effective Bond Election . *Presented by:* Jeff Clemmons, Division Director of TASB Facility Services

Is your district anticipating calling a bond? How do you identify the needs and resulting projects of your district? Does your district understand the current local political landscape? How does your district create a strategic election campaign? Do you know your and your district's limitations?

If you're facing a bond election, this session helps you answer these questions and more. Attendees learn strategies to use to ensure proper planning, an effective and successful election, and important next steps following the election.

Friday, February 24, 2017 (1:30pm - 2:30pm)

Understanding the New Employee "Overtime" Rules. *Presented by:* Robb D. Decker & Jameson C. Baker, Walsh Gallegos Trevino Russo & Kyle P.C.

The changes in the FLSA require that all employers reexamine whether their employees meet the requirements necessary to

be exempt or not. If a district mislabels and mispays employees they could be liable for unpaid overtime and penalties. This presentation will help administrators understand what changes they need to be aware of and what review of personnel they need to make to be in compliance.

On December 1st the new Fair Labor Standards Act (FLSA) regulations went into effect. Given the potential for significant consequences for non-compliance, it is imperative that school districts correctly identify their employees as either exempt or non-exempt under the new regulations. Join Attorneys Robb D. Decker and Jameson C. Baker as they identify the changes made in the new regulations, examine the impact on your operations, review practical considerations, and address consequences for non-compliance.

Saturday, February 25, 2017 (1:15pm - 2:15pm)

Planting the Seeds in Pre-K and K: Successful Word Study for Early Childhood. *Presented by:* Barb Stevanson, Ph.D., Curriculum Specialist, Pearson

Building strong foundational word study skills in Early Childhood helps to assure students will be confident, strong readers. To grow successful readers, the seeds must be planted early in a child's education. In PK and K word study, a child's individual developmental stage must be nurtured through a hands-on, engaging and motivating approach, especially for the budding readers in Pre-kindergarten and Kindergarten. The child needs to be carefully guided in examining, manipulating, and categorizing sounds, letters, and words. This session will focus on using a systematic, child-centered approach that is informed by interpretation of each child's developmental stage, literacy behaviors, and common errors and misconceptions. The Words Their Way/Palabras a su paso instructional method is a concrete and research supported approach for teaching emerging readers phonics, vocabulary, and foundational spelling skills. Ensure that your district's early childhood classrooms are able to learn words their way and become successful readers.

Welcome new MASBA members!

MASBA SPONSOR SPOTLIGHT

DOBERMANN MARCOMM

MASBA
Education Service Center (ESC)
Members:

MASBA
Executive Board

Irene Galan-Rodriguez
President
Big Spring ISD (REG 18)

Armando Rodriguez
President - Elect
Canutillo ISD (REG 19)

-- open --
Vice President

Servando Garza
Treasurer
Alice ISD (REG 2)

Shane Haggerty
Secretary
Ysleta ISD (REG 19)

Louis Q. Reyes, III
Immediate Past-President
Executive Director
Seguin ISD (REG 13)

Board of Directors

Manuel Rodriguez
2016 Annual Conference Chair
MASBA Past-President
Houston ISD (REG 4)

Raymundo Martinez
Hidalgo ISD (REG 1)

Students

Southwest Foodservice Excellence is committed to revolutionizing how students are nourished. Everything SFE implements within a school district starts with the students. SFE enhances sudents' learning experience by creating healthy eating habits through nutrition education and interactive participation. Students are SFE's number one priority.

Employees

No food service company in the world can provide services without front line staff. SFE spends a significant number of hours and provides ample resources to improve the services provided by our / your employees. Our culture focuses on treating staff with fairness and respect. A proud and happy staff member will take a more active roll in improving the quality and presentation of food, which the students will appreciate and enjoy.

Management

SFE's founders and senior management have countless years of experience working side-by-side with diverse groups of people from all walks of life. SFE experience shows that once we start working together we all realize that we are trying to accomplish the same goals. This translates into a more positive working environment, which in turn results in better customer service.

Orlando Anaya, Director of Business Operations- South Texas

Orlando joined SFE in 2016 with more than 15 years of experience in Marketing and Public Relations. Orlando's previous experience includes consulting, operations management and extensive business development experience both in the United States and Japan. A United States Marine Corps Veteran, Orlando received his Bachelor of Arts and Science in Philosophy from the University of Central Florida and lives in the San Antonio area with his wife Susanna and their daughter Madison Rose. Orlando is responsible for the business operations and development of Arizona, New Mexico, and SW Texas. When not working for our clients in the districts, he enjoys playing golf, traveling and spending time with his family.

For more information about SFE and the services and solutions they provide to school districts, please e-mail Orlando at: orlando.anaya@sfellc.org.

About MASBA

Viola Garcia
MASBA Past-President
Aldine ISD (REG 4)

Anna Cortez
Manor ISD (REG 13)

Servando Garza
Alice ISD (REG 2)

Larry Perez
Waco ISD (REG12)

David Espinosa
Grand Prairie ISD (REG 10)

Willie Tenorio
Hays CISD (REG 13)

Homero Garcia
South Texas ISD (REG 1)

Orlando Flores
Fabens ISD (REG 19)

MASBA
Points of Contact

Sam Guzman
Director
Operations & Development

Kurt Hixson
Communications
Membership/Sponsorship

SAVE THE DATE

November 17-20, 2016

February 23, 2017

2017 LASSO Golf Tournament
Thursday, February 23, 2017
1:30 P.M. Shotgun Start

The Mexican American School Board Members Association (MASBA) is a 501(c)(3) non profit organization.

Our members are school districts, their board members/trustees, administrators and education service centers.

The mission of the Mexican American School Board Members Association is to:

- Make high quality education possible to ALL students.
- Increase parental and community participation in public governance.
- Improve academic achievement.
- Advocate for equitable school finance.

Brackenridge Golf Course
San Antonio, Texas

February 23 - 26, 2017

MASBA 2017
Annual Conference &
Expo

LA QUINTA INNS & SUITES
San Antonio Riverwalk

REGISTRATION / MEMBERSHIP

LODGING

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www.MASBA.info

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